



Saleen Unveils its SA-40 Edition at Ponies In The Smokies 2023

Celebrating 40 Years of Business!

Saleen Automotive, the Southern California vehicle manufacturer founded by legendary racing driver and vehicle builder, Steve Saleen, debuted its SA-40 model at the 2023 “Ponies In the Smokies” show in Sevierville, TN, March 20-25th.

Founded in 1983, Saleen Automotive celebrates its 40th year with its SA-40 Speedster (Saleen 40th Anniversary model). Limited to only 10 units, the SA-40 is the pinnacle of design for this generation of Saleen 302s based off the S550 platform.

“Coincidentally, Saleen’s 40th anniversary also corresponds with the last year of the S550 Mustang platform. We really wanted to make the SA-40 special, and I think we have by creating the best looking and highest performing Saleen Mustang to date,” said Steve Saleen. “In conjunction with Cruise for a Cause and its contribution toward cancer research, this special SA-40 sweepstake car will certainly help get the word out to the community.”

Traditionally, Saleen Anniversary models are finished in yellow, black or white. Not since the SA-15 in 1998 has Saleen produced a yellow SA model, but now you can add the 2023 SA-40 to the yellow camp. Finished in Speedlab Yellow (Saleen proprietary color), with black and white accents, the SA-40 features a newly Saleen designed tonneau cover with dual hoop, carbon fibre, style bar. The SA-40 Speedster is based off the Saleen 302 Black Label convertible with 800 horsepower. All SA-40s are outfitted with special wheels, Racecraft suspension, Saleen brakes, and a 40th anniversary interior package. MSRP starts at \$142,000.

EDITOR’S NOTE

High-resolution images are available here:

https://www.saleen.com/PR/SALEEN_SA40_PR.zip

ABOUT SALEEN & CRUISE FOR A CAUSE

Saleen is dedicated to transforming the transportation experience. For 40 years, the California-based automotive manufacturer has redefined driving through high-performing vehicles that combine championship-winning racing pedigree with innovative technology and distinctive styling.

From the first Saleen Mustang in 1984 to the legendary S7 in 2000, company founder Steve Saleen has continually moved the bar for vehicle design and performance engineering on the street and racetrack. In addition to its distinctive *Saleen Signature* and *Saleen Original* vehicle lines, Saleen offers a wide variety of technical parts, lifestyle accessories and apparel for those with a passion for performance. Learn more at saleen.com

Dan Neve founded the nonprofit Cruise For A Cause in 2010 after his mother and wife were both diagnosed with breast cancer approximately 1 month apart. Cruise for a Cause raises awareness and funds to support cancer research. Dan travels across the county to as many automotive events as possible with his cars to promote this noble cause. The initial goal of raising \$10,000 the first year; has now amassed to a sum of almost \$1 Million dollars to date in donations for support and research. Dan continues his crusade across America with the support of many like Saleen to help eradicate this terrible disease. More information and to donate at cruise4acause.org.

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